

Supporting female leaders

Speakers: Swayta Murarka, Head of Global Banking, Bangalore, Guangzhou, Manila and Colombo
Elizabeth Bradford, Head of Strategy and Chief of Staff, Commercial Banking, Asia-Pacific

[Text on screen]

HSBC's Accelerating Female Leaders (AFL) programme aims to help increase representation of women in senior leadership within the bank.

[Swayta] I think it's a pretty known issue that there aren't many women role models out there at a very senior level. So if you do not see too many of them, you sometimes get lost with what you aspire to be and if there is enough support for you to get there. So I think that is one of the key challenges that a lot of organisations and we are also trying to solve.

[Text on screen]

AFL delegates benefit from networking opportunities, interactive regional webinar sessions and an assigned sponsor with regular one-on-ones.

[Elizabeth] What I'm looking to get from the programme is threefold. So, one is around sponsorship. That's a critical part of what we're doing here. Two is around building network. And three is really an understanding of where we sit in the business and how we can help to drive the cultural change.

[Text on screen]

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